



P R E S S R E L E A S E

Mitsubishi Fuso unveils the fully remodeled heavy-duty Super Great truck

Oct. 25, 2023

- **First full remodel in 6 years delivers upgraded economy, safety and comfort**
- **New 12.8L engine (6R30) for improved fuel efficiency**
- **Achieves Japan's JH25 fuel economy standard**
- **Newly added super high roof provides an even better driving experience**
- **Offers the latest in road safety**

Mitsubishi Fuso Truck and Bus Corporation (Headquarters: Kawasaki City, Kanagawa Prefecture, President and CEO: Karl Deppen, hereafter "MFTBC") unveiled a new model of the Super Great truck on October 25, 2023. The sales of the new Super Great in the Japanese market are scheduled to start within 2023.

The new Super Great, now fully remodeled 6 years after its last major redesign in 2017, focuses on delivering improved economy, safety, and comfort. The latest model is equipped with the 6R30 high-performance 12.8L engine, which provides both power and efficiency. In addition, the cab has been redesigned to improve aerodynamics, and tires with low rolling resistance have also been adopted to meet Japan's FY2025 Fuel Efficiency Standards (known as JH25).

The latest Super Great also features an upgraded cab design that centers on the FUSO Black Belt motif. The FUSO Black Belt, which is integrated into other products within the lineup such as the light-duty Canter and the heavy-duty Aero Queen coach bus, provides FUSO products with an immediately recognizable identity, bolstering the brand's overall visibility within the commercial vehicle industry. On the Super Great, the Black Belt motif communicates the strength and sophistication worthy of a flagship heavy-duty truck. The new design also incorporates functional merits: not only is the new cab exterior more aerodynamic, reduced use of resin parts and more environmentally friendly surface treatments contribute to the reduction of CO₂ in the manufacturing process.

In addition, the new Super Great comes with the latest in advanced safety technology. The truck is equipped with Active Brake Assist 6 (ABA®6), the updated frontal collision mitigation system. Active Side Guard Assist® 2.0, which detects hazards on both sides of the vehicle for turns and lane-changes, is also part of the standard product offering.

As an integral part of the Daimler Truck group, MFTBC supports the organization's pursuit of Vision Zero. The aspiration aims to eventually reduce road accidents involving Daimler Truck vehicles to zero through the development of safety and driver assistance technology as well as automated driving systems. MFTBC was the first* commercial vehicle manufacturer to bring Level-2 automated driving assistance features to the Japanese market with the 2019 Super Great, thanks to technology developed within the Daimler Truck network, and it remains committed to delivering further market-leading trucks that enable safer and more efficient long-haul transportation.

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* Based on research by Mitsubishi Fuso Truck and Bus Corporation, as of Oct. 2019, among trucks available in Japan.



The new Super Great

The 6R30 high-performance 12.8L engine

The new 6R30 engine improves thermal efficiency by increasing combustion pressure through increased compression ratio and turbo modification. Two turbochargers are configured to match the engine's power output, resulting in an increase in torque, particularly at lower speeds. Optimizations have been made to better accommodate earlier shifting at lower speeds. For drivers who prefer the AMT Shift Pilot®, gearshift timing has also been adjusted to match the increase in low-speed torque. These improvements to the combustion system, as well as the reduction of driving resistance and tuning of various engine parts, have resulted in even better fuel economy.



The high torque of the large-capacity engine provides ample traction on long hills and excellent response during acceleration, leading to improved driving comfort. The 6R30 engine boasts a higher NOx purification rate with the BlueTec® system in exhaust aftertreatment.

*AdBlue® is a registered trademark of the Association of the German Automobile Manufacturers.

*BlueTec® is a registered trademark of Daimler Truck AG.

*Shift Pilot® is a registered trademark of Mitsubishi Fuso Truck and Bus Corporation.

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New Super High Roof for Interior Comfort

The new super high roof provides a significantly expanded interior space for an improved driving experience. The roomier cab space also contains more storage, for busy drivers requiring smooth access to documents and tools. The super high roof configuration also reduces aerodynamic drag during driving, contributing to better fuel economy. Available color schemes for the interior furnishings have been updated, with black and red designs offered depending on the vehicle grade. The FUSO black belt motif has also been adopted for the interior overhead console.



Active Brake Assist 6

(standard feature on all grades)

The new Super Great is newly equipped with Active Brake Assist 6 (ABA®6), a collision mitigation system with an even wider detection range and improved accuracy, providing more advanced safety support. The system uses a frontal recognition camera and millimeter wave radar to detect potential collisions with vehicles or pedestrians ahead, emits warnings, and activates brakes to reduce risks on the road.

*ABA ® is a registered trademark of Mitsubishi Fuso Truck and Bus Corporation.

Active Side Guard Assist 2.0

(standard feature on all grades)

The new Super Great comes with Active Side Guard Assist 2.0, an upgraded radar system that can now detect hazards on both sides of the vehicle during turns and lane-changes. If the radar detects a hazardous moving object in the path of the vehicle at speeds of 20 km/h or less, Active Side Guard Assist 2.0 will activate a damage mitigation brake to bring the vehicle to an emergency stop.

* Active Sideguard Assist® is a registered trademark of MFTBC.

Front Blind Spot Information System

(standard on all models)

The Front Blind Spot Information System, a low-speed collision warning system freshly installed in the new model, detects pedestrians and bicycles approaching the front of the vehicle. Particularly with larger vehicles, this area can be a challenging blind spot for drivers.

Rear-View Camera System

(standard on all models)

A high-performance rear-view camera system now comes standard to provide peace of mind when backing up. The camera displays the area behind the vehicle on the monitor.



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Newly integrated Black Belt design

The new Super Great has a completely redesigned cab design showcasing the FUSO Black Belt motif on the front face. Communicating refined strength and reliability, the design is also simultaneously more aerodynamic.



Redesigned LED headlights

(standard on all models)

As part of the updated cab design, FUSO is introducing a new LED headlight configuration integrating fog lamps and turn lamps into a more consolidated area. The remodeled lights contribute to better aerodynamics and safer driving on the road.



LED rear combination lamps

(optional on all models)

An updated design for LED rear combination lamps is available with the new model. They adopt a sequential lighting pattern that lights up in the direction of turns.



FUSO Easy Access Key

(standard on all models)

With the Easy Access Key, doors can easily be locked and unlocked with just a press of a button. The engine can also be started without having to insert the key.

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Electric parking brake

(standard on all models)

An electric parking brake is now included as a standard feature. The brake has an automatic release and activation function to reduce problems caused by human error.

MFTBC at a Glance

Based in Kawasaki, Japan, Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is one of Asia's leading commercial vehicle manufacturers, with 89.29% of its shares owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. An icon in the Japanese commercial vehicle industry with a longstanding history of over 90 years with its FUSO brand, MFTBC manufactures a range of commercial vehicles including light, medium, and heavy-duty trucks and buses, and industrial engines for approximately 170 markets worldwide. In 2017, MFTBC introduced the eCanter, the first all-electric light-duty truck in series-production and in 2019, the Super Great – Japan's first heavy-duty truck fitted with Level 2 Automated Driving Support Technology, a benchmark in the Japanese commercial vehicle market. MFTBC operates under the umbrella of Daimler Truck Asia, together with its partner organization Daimler India Commercial Vehicles (DICV) in India. This strategic unit allows the entities to collaborate on areas such as product development, parts sourcing and production to provide the best value to customers.

FUSO at a Glance

FUSO is a Daimler Truck brand, offering a range of commercial vehicles from light, medium, and heavy-duty trucks and buses, to industrial engines and connectivity solutions for over 170 markets worldwide. A longstanding landmark in Japan's commercial vehicle landscape, the brand has leveraged Japanese quality and craftsmanship to set benchmarks in efficiency, safety, and comfort for over 90 years. FUSO is particularly renowned for its offerings in the light-duty segment. The Canter light-duty truck claims the top market share in various markets around the world. In 2017 the eCanter became the first series produced all-electric light-duty truck in Japan, establishing FUSO as a pioneer in eMobility. FUSO promises customers a "Future Together," a bold claim that continues to drive the brand's contributions to safe and sustainable transport.

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