



P R E S S R E L E A S E

MFTBC Launches New 'Super Great' in Taiwan

December 16, 2025

- **Taiwan becomes first overseas market for latest 'Super Great' heavy duty truck**
- **Enhanced safety and convenience**
- **Pre-orders already exceed 100 units**

Mitsubishi Fuso Truck and Bus Corporation (Headquarters: Kawasaki City, Kanagawa Prefecture, President and CEO: Karl Deppen, hereafter "MFTBC") has officially launched the new model of its Super Great heavy-duty truck in Taiwan.

With the launch, in collaboration with official distributor Daimler Truck Asia Taiwan (hereafter DTAT; Headquarters: Taipei; CEO: Jung Woo Park), MFTBC is supporting enhanced efficiency and greater safety in heavy-duty transportation across a market where it has maintained a strong foothold for six decades.

The new Super Great model for Taiwan is the first full model change in Japan in six years since 2017. It was first unveiled at the 2023 Japan Mobility Show and launched there. Taiwan, with its high transportation demand within the Asian region, becomes the first overseas market for this model. It will be exported as a finished vehicle from MFTBC's Kawasaki Plant.

Supporting customer priorities of safety and convenience

The new Super Great model sold in Taiwan incorporates advanced safety devices that support the sophisticated and wide-ranging hazard response required for large trucks, aiming to ensure the safety of all road users.

One key feature, Active Brake Assist 6 (ABA®6), uses a forward-facing camera and millimeter-wave radar to detect the risk of a collision with vehicles or pedestrians ahead while driving. When a potential danger is recognized, the system alerts the driver via the multi-function display, and if necessary, applies brake assistance to help mitigate or prevent a collision.

Active Side Guard Assist 2.0 is equipped with a radar on the right side of the vehicle. In addition to providing warnings when turning left, the system also issues an audible alert if it detects pedestrians or cyclists when turning right. Furthermore, when changing lanes to the left or right, the system warns the driver if a vehicle is detected in the adjacent lane, helping support hazard detection across a wider area.

Additionally, the vehicle is equipped with the Front Blind Spot Information System, a low-

speed forward-collision warning function that detects pedestrians or bicycles approaching in front of the vehicle when starting off. The system issues an information signal or collision-warning signal on the multi-function monitor to alert the driver to potential danger.

Truckconnect®, MFTBC's telematics service, is also available on the new Super Great. It enables checking of real-time information on vehicles in operation via the Internet. By providing greater visibility into fleet operations, the model addresses increasing customer expectations in Taiwan for improved safety and convenience.

Pre-orders have already exceeded 100 units

Pre-orders for the new Super Great model have surpassed 100 units as of November 2025, reaffirming MFTBC's role as a reliable pillar supporting Taiwan's logistics and business operations.

Another step towards Taiwan's next-generation commercial vehicle industry

DTAT CEO Jung Woo Park stated: "The launch of the New Super Great represents a pivotal starting point for the next generation of Taiwan's commercial vehicle industry. Equipped with advanced German engineering and flagship-level safety technologies, we are committed to helping our customers achieve greater efficiency and competitiveness, while accelerating the alignment of Taiwan's transportation ecosystem with global standards. DTAT will continue to serve as a trusted industry partner, working alongside fleet operators in Taiwan to build a safer, more sustainable, and forward-looking transportation landscape."

ABA® and Truckconnect® are registered trademarks of **Mitsubishi Fuso** Truck and Bus Corporation.



The New Super Great was unveiled in Taiwan.

MFTBC at a Glance

Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is a commercial vehicle manufacturer based in Kawasaki City, Japan. 89.29% of its shares are owned by Daimler Truck AG and 10.71% by various Mitsubishi group companies. MFTBC provides trucks, buses and industrial engines under the FUSO brand with a longstanding history of over 90 years, serving approximately 170 markets worldwide. MFTBC proactively develops cutting-edge technologies such as electrification, with its eCanter being Japan's first mass-produced electric light-duty truck. MFTBC's heavy-duty Super Great Truck was also the first of its kind in Japan to include SAE Level 2-equivalent automated driving support technology, now a benchmark in the Japanese commercial vehicle market.

DTAT at a Glance

DTAT started operations in 2017 as a joint venture between MFTBC (51% share) and Shung Ye Trading Co. (SYC; 49% share), a leading player in the Taiwanese commercial vehicles market. DTAT is the sole distributor of the FUSO brand in Taiwan and is responsible for the exclusive import and wholesale businesses for the entire range of FUSO products, including light, medium, and heavy trucks, as well as light and medium-duty buses. FUSO vehicles are supplied to Taiwan both as KD (knock-down) assembly kits and BU (built-up) products.