Nov. 26, 2026

Celebrating 30 Years of Super Great with a 90-Unit Limited Edition

KAWASAKI, JAPAN, Nov. 26 2026 - Mitsubishi Fuso Truck and Bus Corporation (MFTBC) will commemorate the 30th anniversary of Super Great heavy-duty truck with the launch of the Super Great 30th Anniversary Special Edition, limited to 90 units. Sales will begin on December 15 through Mitsubishi Fuso dealerships and regional sales offices across Japan.

Since the debut of the first-generation Super Great in 1996, the model has continued to evolve while maintaining the DNA that has defined it for three decades. Based on the current fourth-generation Super Great, the special edition features exclusive interior and exterior styling created specifically to mark the vehicle's 30th anniversary. Reflecting the milestone, MFTBC will offer 30 units each of the wing truck, dump truck, and tractor truck variants.

*Vehicle availability is limited.

Each vehicle will feature a serial-numbered nameplate identifying it as a limited-edition model, along with exclusive color schemes, uniquely designed interior elements, and special accessories. Together, these features create a premium model worthy of celebrating the Super Great's 30-year legacy.

Exterior

The cabin and body feature a special color scheme symbolizing the 30th anniversary. The exterior design is striking enough to instantly recognize it as a '30th Anniversary Special Edition' even from afar.



Heavy Duty Truck “Super Great” 30th anniversary special edition

Interior
The interior features exclusive design elements, including special seat upholstery, decorative panels, and accessories bearing the 30th anniversary logo. These details further enhance driver comfort and the pride of ownership.



Special Interior Design for the Super Great's 30th Anniversary

■ Special Website : https://www.mitsubishi-fuso.com/ja/super-great-30th/

Super Great's 30-Year History
In 1996, the first-generation Super Great was launched as the successor to The Great following the model's first full redesign in 13 years. With one of the largest cabin spaces in its class and excellent aerodynamic performance, it earned strong recognition as a new-generation heavy-duty truck that combined efficiency, safety, and comfort at a high level. Over the years, fuel efficiency was further improved through advanced compliance with environmental and emissions regulations, the introduction of BlueTec® exhaust aftertreatment technology, and the adoption of the INOMAT and ShiftPilot automated manual transmissions (AMTs).

In 2017, MFTBC introduced the second-generation Super Great, centered on the Truckonnect® telematics service, which enables real-time monitoring of vehicle information via the internet. In 2019, the third generation was launched with Active Drive Assist, the first advanced driver assistance system in a Japanese commercial vehicle equivalent to Level 2 driving automation. In 2023, the fourth generation was introduced with the new 6R30 engine and the latest preventive safety technologies. The latest model further advances this technology with Active Drive Assist 3, which supports collision avoidance during lane changes on highways. Over the past 30 years, the Super Great has continued to evolve, supporting safe and efficient logistics operations.

MFTBC at a Glance
Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is a company within the ARCHION Group, engaged in the development and manufacture of commercial vehicle products and services. The company serves customers in approximately 170 countries and regions worldwide. With production sites in Japan and Portugal, MFTBC delivers a broad product lineup and continues to advance electrification and safety technologies. Together with ARCHION, MFTBC is committed to contributing to a sustainable mobility society.

FUSO at a Glance

FUSO is a brand of Mitsubishi Fuso Truck and Bus Corporation (MFTBC), part of the ARCHION Group. The brand provides commercial vehicle products and services to customers in approximately 170 countries and regions. The origins of FUSO date back to 1932, when the name “FUSO” was selected through an internal employee contest for a newly built bus—marking the birth of the brand. For over 90 years, FUSO has been built on Japanese quality and craftsmanship, delivering efficiency, safety, and reliability across a wide product lineup. Under the brand slogan “Future Together,” FUSO is committed to supporting safe and sustainable transportation.